

Beacon

International College

Set
Goals

Business

**Master of
Business Administration (MBA)**

**Bachelor of Arts (Honours)
Business and Management**

**Bachelor of Arts (Honours)
Global Business Management (Top-Up)**

**Higher Diploma in
Global Business Management
(E-Learning Available)**

**Diploma in Business and Information
Technology
(E-Learning Available)**



Cardiff
Metropolitan
University



University of
East London



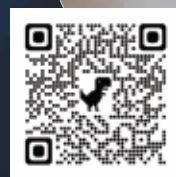
CONTACT

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www.beacon.edu.sg

70 Martaban Road (entrance at 39 Mandalay Road),

Singapore 328667



Please refer to the QR code
for course fee information



Beacon

International College

Beacon International College is set up to provide quality education to students who aspire to pursue a career in Information Technology, Hospitality, Business, Design or Logistics.

Beacon's management team consists of former lecturers with more than 30 years of industrial and teaching experiences and senior executives who are qualified in their own areas of expertise. Together the management team possesses the breadth and depth of experience in academia, industry, business and corporate governance.

Beacon's lecturers are highly qualified professionals. A number of them hold the Masters degrees.

Beacon International College (formerly known as Beacon School of Technology) is a private education institution which is registered (ERF) with the Committee for Private Education (CPE) in Singapore. Beacon has been approved for 4 years enhanced registration (200606284M- valid from 02/08/2022 – 01/08/2026).



BUSINESS COURSES

Beacon
International College

Entry Requirements

Please refer to our website
www.beacon.edu.sg for more details



DIPLOMA IN BUSINESS AND INFORMATION TECHNOLOGY

The Diploma is a broad-based and stimulating programme. The purpose of the course is to provide students with the foundation skills and knowledge necessary for entry to the BTEC HND Courses conducted at Beacon.

The course aims to provide students with fundamental knowledge of business and IT and develop basic skills in oral & written communication, business communication, team-working, problem solving and applying technology.

Course Curriculum:

The Diploma course comprises of six subject units of study.

Course Subjects:

Compulsory Units

- Study Skills and Communication
- Business Communication
- Business Fundamentals
- Introduction to Marketing & Entrepreneurship
- IT Skills and Applications

Optional Unit *(Determined by the College)*

- IELTS English
- E-Commerce and Online Businesses

Mode of Delivery

- Classroom Learning or
- E-Learning

Qualification Award

Diploma in Business and Information Technology awarded by Beacon International College

Course Duration

Full Time - 6 months

Part Time - 12 months *(Classroom Learning)*

6 months *(E-Learning)*



HIGHER DIPLOMA IN GLOBAL BUSINESS MANAGEMENT

This comprehensive course is meticulously designed to prepare students for success in the dynamic global business landscape. By providing a solid educational foundation in business management, coupled with specialized knowledge in finance and strategic management, it equips learners to navigate complex challenges and seize opportunities in today's interconnected world. Through a blend of theory and practical application, students develop crucial skills in digital business, critical thinking, and professional behavior, ensuring they are well-prepared for the demands of both further education and the workplace. Moreover, the course fosters cultural understanding and global competency, essential for thriving in diverse business environments and achieving success on a global scale.

Course Curriculum:

The Higher Diploma course comprises of eight units of study.

Course Subjects:

Compulsory Units

- Accounting and Finance Management
- Business and Innovation Management
- E-Commerce and E-Fulfillment
- Global Business Environment
- Marketing Management
- Organisational Behaviour
- Principles of Management and Human Resource Management
- Research Project

Mode of Delivery

- Classroom Learning or
- E-Learning

Qualification Award

Higher Diploma in Global Business Management awarded by Beacon International College

Course Duration

Full Time - 10 months

Part Time - 12 months *(Classroom Learning)*

10 months *(E-Learning)*





Cardiff
Metropolitan
University

About Cardiff Metropolitan University

Cardiff Metropolitan University (CMET), formerly University of Wales Institute, Cardiff, was founded in 1865, and is centrally located in the capital of Wales, Cardiff, and has a history of over 150 years. CMET is home to approximately 11,000 students, with over 1200 international students from more than 143 countries.

CMET is a progressive university. We work with purpose, impact and compassion and always in partnership. We make economies more prosperous, societies fairer, cultures richer, environments greener and communities healthier. In partnership with our students, staff and stakeholders we transform individual lives, Wales and the wider world through high-quality, high impact education informed by our cutting-edge research and innovation.

Developed following the award of the title of Times Higher Education 'UK and Ireland University of the Year 2021', Strategy 2030 outlines how we will continue to grow, diversify and improve, aiming to secure our place in the top 50 UK universities by 2030 and enter and climb the QS world ranking which is the key to sustainable high-quality international recruitment.

- Awarded 'UK and Ireland University of the Year 2021' (Times Higher Education, 2021)
- Awarded 'Welsh University of the Year 2021' (The Times and The Sunday Times Good University Guide, 2020)
- Ranked the best university in UK for sustainability in People and Planet's Green League 2022/23 (People & Planet, 2022)
- 95.6% of CMET graduates employed or in further study 15 months after graduation. (Graduate Outcomes 19/20)
- Cardiff Met is the best university in Wales for graduate employability, and ranked the 16th best university in the UK for graduate employability. (Cardiff Met, 2022)
- Ranked 10th university in the Hospitality, Event Management and Tourism subject in the UK (The Guardian University Guide 2023)
- 85% of CMET students are satisfied with the quality of the course (National Student Survey 2019)
- Cardiff Met produced world-leading research across its entire submission, with nearly two thirds of research outputs found to be Internationally Excellent or World Leading. (Cardiff Met, 2022) (REF, 2021)



BUSINESS AND MANAGEMENT with Specialist Pathway



Cardiff Metropolitan University

We trace our history back to 1865, when the School of Art first opened in the Old Free Library in Cardiff. Since we developed into a university, we have remained rooted in Wales while providing practice-focused and professionally oriented education to students from around the globe.

Qualification Award

Bachelor Of Arts (Honours) Business and Management awarded by Cardiff Metropolitan University (UK)

Entry Requirements

Please refer to our website www.beacon.edu.sg for more details.

Course Duration

Full Time - 36 months

The programme aims to provide a high quality and relevant undergraduate programme, developing in students a critical appreciation of the complexities within the modern world of Business & Management. Graduates will be global and ethical in outlook with an awareness of the dangers and opportunities of ever changing digital and technological developments. Graduates will be equipped with the necessary skills and knowledge needed to apply a multi-disciplinary approach to analysing and managing the problems that 21st Century Business World will present.

The programme offers opportunities to develop entrepreneurial spirit aligned with the informed, rational, educated foundations that underpin such endeavours.

Course Curriculum:

YEAR 1	YEAR 2	YEAR 3
<p>Students follow 120 credits of core modules determined by the College</p> <ul style="list-style-type: none"> • Business Economics • Business Information Systems • Finance for Managers • Introduction to Marketing • Law and the World of Business • Managing People at Work 	<p>Students follow 100 credits of core modules determined by the College</p> <ul style="list-style-type: none"> • Business in Action • Business Research and Reporting • Contemporary Operations Management • Ethical and Sustainable Business Practices • Volunteering Project <p>20 credits of optional units determined by the school</p> <ul style="list-style-type: none"> • Business Law for the Digital Age • Creativity and Innovation Management • Intercultural Awareness for Business • Marketing Communications for Managers • Money & Investment • People Management and Engagement 	<p>Students follow 20 credits of core modules</p> <ul style="list-style-type: none"> • Change Leadership • Strategic Management <p>100 credits of optional units determined by the school</p> <ul style="list-style-type: none"> • Applied Entrepreneurship and Business Development • Entrepreneurship, Strategy and Culture • Innovation and Entrepreneurship • Investment Management • Capital Markets and Derivatives • Contemporary Finance • Contemporary Employee Relations • International People Management • Talent Resourcing and Development • International Trade Law • International and Global Marketing • International Business and Cultural Diversity • Contemporary Business and Consumer Protection • Legal and Managerial Responsibilities in Employment • Business Obligations • Strategic Brand Management • Contemporary Business Communications • Ethical Supply Chain Management • Leading Change for Sustainability • Dissertation • Marketing Plan • Launching an Enterprise
<p>The degree offers the following specialist pathways of study:</p> <ul style="list-style-type: none"> • BA (Hons) Business and Management (Entrepreneurship) • BA (Hons) Business and Management (Finance) • BA (Hons) Business and Management (Human Resource Management) • BA (Hons) Business and Management (International Trade) • BA (Hons) Business and Management (Marketing) 		
<p><i>Please refer to www.beacon.edu.sg for more information for the specialist pathways of study.</i></p>		

Admission with Credit (Advanced Standing)

Students with an appropriate polytechnic diploma or HND/C in the relevant discipline or equivalent can transfer directly onto the degree; other students wishing to enter the course may apply on the basis of Recognition of Prior Learning (RPL) and Recognition of Prior Experiential Learning (RPEL) for admission with Credit. Such claims must conform to Cardiff Metropolitan University's regulations for advanced standing and applicants must submit a portfolio of evidence. This will be assessed by the programme team and a report sent for confirmation to the University. The details required in this portfolio will depend upon the nature of the credit being claimed.

BACHELOR OF ARTS (HONOURS)

GLOBAL BUSINESS MANAGEMENT (TOP-UP)



Cardiff
Metropolitan
University

Cardiff Metropolitan University

We trace our history back to 1865, when the School of Art first opened in the Old Free Library in Cardiff. Since we developed into a university, we have remained rooted in Wales while providing practice-focused and professionally oriented education to students from around the globe.

Qualification Award

Bachelor Of Arts (Honours) Global Business Management (Top-Up) awarded by Cardiff Metropolitan University (UK)

Entry Requirements

Please refer to our website www.beacon.edu.sg for more details.

Course Duration

Full Time & Part Time - 12 months

The programme aims to provide students with a broad, analytical integrated study of business management from a global perspective together with the necessary skills, knowledge and competencies specific to business management through a multi-disciplinary approach. This will involve consideration of a wide range of external and internal factors, which will include inter alia, economic, cultural social, political and technological issues. In addition, the programme seeks to lay a firm foundation for those students wishing to continue their academic studies at a higher level.

Course Curriculum:

3 Core Modules

- Global Human Resource Management
- Global Supply Chain Management
- Economics, Strategy and Management

3 Optional Modules determined by the college

- Global Financial Markets
- Contemporary International Business Strategy
- Innovation and Creativity Management in Global Markets
- Marketing Management and the Global Brand
- Impact of Cultural Diversity on Management Decisions
- International Logistics
- Global Talent Management
- Enterprise Project





**University of
East London**

**125
YEARS**

About University of East London

The University of East London (UEL) was founded in 1898, located in the east London borough of Newham, with campuses in Docklands and Stratford. It comprises six academic schools, including Architecture, Computing and Engineering; Arts and Creative Industries; the School of Education and Communities; Health, Sport and Bioscience; the School of Psychology; and the Royal Docks School of Business and Law.

UEL has been pioneering futures since 1898: from the 2nd Industrial Revolution through to where we are now, the 4th. UEL is a careers-first university driven by a commitment to ensure its graduates are first choice for employers. Their vision is to advance knowledge and drive innovation for positive change for people and the planet.

Over the 2018-19 academic year the University of East London has been developing and starting to implement a new 10-year strategy, Vision 2028, to transform their curriculum, pedagogy, research impact and partnerships to make a positive difference to student, graduate and community success. UEL's ambitious but achievable goal is to become the leading careers-focused, enterprising university in the UK, one which both prepares our students for the

jobs of the future and provides the innovation to drive that future sustainably and inclusively.

- 25,195 total students from 140 different countries enrolled at UEL & partner institutions (as of 1 Dec 2021) (UEL, 2022)
- Ranked No. 1 in the UK, 2nd in the world for addressing inequalities (Times Higher Education Global Impact Ranking, 2020)
- 91% of UEL's graduates are in work or further study within six months after graduation (University of East London Post Graduate Prospectus, 2020)
- 92% of UEL research is recognised as world-leading, internationally excellent or internationally recognised (REF, 2021)
- Top 250 young universities in the world (Times Higher Education, 2021)
- 85.2% UEL Business and management students satisfied with the course (12th in the UK) (The Guardian University Guide 2023)



MASTER OF

BUSINESS ADMINISTRATION (MBA)



University of
East London

University of East London

The Royal Docks School of Business and Law at UEL provides exciting opportunities for everyone.

Our programmes are as dynamic and diverse as our student community and our city. We operate at the crucial interface of business, technology and entrepreneurial thinking. With inspiring teaching and by partnering with some of London's most innovative businesses, our students develop their creativity, employability and self-belief.

Qualification Award

Master of Business Administration (MBA) awarded by University of East London

Entry Requirements

Please refer to our website www.beacon.edu.sg for more details.

Course Duration

Full Time & Part Time - 12 months



Course Curriculum:

UEL's MBA is a dynamic, contemporary and practical course designed to produce the business leaders of the future.

UEL's MBA programmes with its variety of specialised pathways is geared towards students' career development, ensuring students graduate with a clearer vision of their future; it's accredited by the Chartered Management Institute, so students are learning the leadership skills that employers really need, and our expert staff have the depth of knowledge to turn students' passion and ambition into a realisable goal.

Core Modules:

The Master of Business Administration comprises of these six (6) compulsory units from the following list determined by the School:

- Managing Strategy, Operations and Partnerships
- Managing Financial and Human Resources for Sustainable Business Success
- Marketing in a Digital Age and Corporate Social Responsibility
- Mental Wealth: Professional Exchange & Applied Research (Old module)
- Mental Wealth: Professional Fitness & Leadership (New module)
- Business Simulation with Professional Development
- Applied Business Project

